## SKODEN

VENTURES

INVESTING IN INNOVATION & IMPACT

DIGITAL PRESS KIT WWW.SKODENVENTURES.COM

### SKODEN VENTURES PRESS KIT

### **ABOUT SKODEN VENTURES**

First-of-its-kind capital venture firm where the new generation of innovative founders and like-minded investors team up to create systemic change. Let's Go Then.

### WHAT WE DO

We know from our own experiences the power of investing in undercapitalized entrepreneurs. With Skoden Ventures, we invest in entrepreneurs meeting the demand for diverse products, services, and experiences. We invest in entrepreneurs seeking to generate financial returns, to strengthen cultural assets, and to advance social, human, and natural capital in communities.

#### **ABOUT THE TEAM**

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Kelly Holmes Founding Partner

Unparalled experience building a creative business despite extraordinary challenges. Skilled brand builder, marketeer, and community leader. Also the first & youngest Indigenous woman to found an accelerator & impact fund.



Alice Loy Founding Partner

Pioneer of creative economy, skilled operator, proven track record of picking growth companies, generating impact and returns for investors.

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### SKODEN VENTURES FACTS

Alice, with Creative Startups, is the leading investor and accelerator of creative businesses in New Mexico
Kelly founded the first Native Fashion magazine of its kind (which just celebrated ten years of existence)
So far, Alice has raised \$315 million in Capital for creative entrepreneurs

Kelly is the first and youngest Indigenous woman to found an accelerator and impact fund
Their skills combined make them experts in all aspects of growing creative businesses

### LOGO

# SKODEN ventures

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### CONTACT

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